

EATP/CIRFS EXECUTIVE SEMINAR

25 May 2016, Brussels

Hotel “The Dominican”

“Meeting the Challenges of a Changing World”



EATP

European Association
for Textile Polyolefins
In association with **CIRFS**



The Theme

2015 was again an interesting year. A timid recovery has started but many uncertainties remain. In this challenging context, the aim of this year's **Executive Seminar** is to have a fresh look at the evolution of the industry in the coming months and years.

In this context, anticipation is essential and therefore the **European man-made fibre** and **textile industry** should come together to discuss the **strategies of success** in tomorrow's world.

Indeed, in a global and rapidly changing world, the knowledge of all factors affecting the value chain is crucial. Understanding the **evolution of feedstock costs** and detecting future trends will allow to work on strategies in **man-made fibre and in textile markets. Developments** in Europe but also elsewhere will create **competitors** but also **new opportunities**. Our programme will look into all these aspects.

So business will need to integrate the dynamics of further competition, the **developments of trade** as well as **future environmental concerns** and the need for **communicating** credibly on **sustainability. Innovation** will continue to be a key factor of success. Our seminar will include presentations on these issues and look into how an association and its members will be able to help meet this challenge.

A time and cost effective approach

As in the past, given the growing demands on the time of senior industry managers, the Executive Seminar programme has been limited to one day. Limitation of the EATP/CIRFS Executive Seminar to one day makes a substantial cost reduction possible, and its value for money becomes even more outstanding.

A wide range of issues

Some of the presentations will be more relevant to polyolefin fibres and textiles, but many of them will deal with general man-made fibre and textile issues.

Therefore, the Seminar is of interest to companies involved in polyolefin fibres or textiles, but also to all other actors in man-made fibres and textiles.

The 2016 EATP/CIRFS Executive Seminar will include papers from companies, associations and consultancies, providing an in-depth look into the industry and providing participants with new information and ideas.

It will give industry leaders a unique opportunity for strategic reflections about the future of the whole fibres/textiles value chain with excellent networking opportunities.

Who should attend ?

- ◆ CEOs and senior executives from polymer, fibre and textiles
- ◆ Users and processors of fibres and textiles
- ◆ Machinery and equipment suppliers
- ◆ Producers of chemical additives
- ◆ Consultants
- ◆ Analysts from financial institutions

What can I achieve by attending ?

- ◆ Information and guidance on raw material trends
- ◆ New thoughts on challenges and opportunities in fibre markets
- ◆ Learn the real facts about market changes in polyolefin textiles in Europe
- ◆ See how to handle competition issues
- ◆ Understand international developments in terms of trade
- ◆ Get fresh views on environmental matters

Information & highlights

◆ Seminar Fee

EATP & CIRFS members	FREE
Non-members	
- early bird booking until April 27th	100 €/pp
- booking after April 27th	150 €/pp
Dinner	85 €/pp

◆ Accommodation

Hotel The Dominican	Single deluxe room
	175.00€ (breakfast excl.)
	9, rue Léopold
	1000 Brussels, Belgium
	T. +32 (0)2 203 08 08

◆ Registration

- Seminar registration

Please complete the seminar registration form and send it back to **EATP/CIRFS Secretariat** secretariat@cirfs.org or secretariat@eatp.org or fax **+32 2 676 74 54**

- Hotel registration

Please complete the hotel registration form and send it to the **hotel The Dominican** reservations@thedominican.carlton.be or fax: **+32 2 203 08 26**

◆ Payment

Instructions re settlement of the expenses are indicated on the booking forms.

◆ Cancellation

If you are unable to attend after having confirmed your participation, your registration may be transferred to any member of your company—please let EATP know of the change in writing.

Refunds can be made in case of a written cancellation before May 15. No refunds can be made after this date.

◆ Location

Hotel The Dominican is located in the heart of Brussels, at 5 minutes' walking distance to the famous Grand Place.

From Brussels Airport— Airport Express trains depart every 15 minutes and take only 20 minutes to reach Brussels Central Station (Gare Centrale), which is only a few hundred meters from the hotel.

From South Station (Gare du Midi) - there is a metro stop at De Brouckère or Central Station. The property is a short walk from either station.

Parking—there are two public parkings nearby.

◆ Working language

The language for presentations and documents is English. No simultaneous translation will be provided.

Programme

25 MAY 2016

EATP/CIRFS EXECUTIVE SEMINAR

10:30—10:45	REGISTRATION & WELCOME COFFEE
10:45—13:00	EATP/CIRFS EXECUTIVE SEMINAR—part 1 & OPEN SESSION OF CIRFS AGM
10:45—10:55	<i>Introduction</i> by Mr H. Meierkord (President, CIRFS)
10:55—11:25	<i>"Manufactured Fiber Issues in 2016: a U.S. Review"</i> by Mr P. O'Day (President, AFMA)
11:25—11:40	COFFEE BREAK
11:40—12:10	<i>"Chemical Connections: How Opening up Chemicals Trade Can Boost Growth and Jobs in Europe"</i> by Mrs S. Gören (International Trade Manager, CEFIC)
12:10—12:40	<i>"From Bulk to Niche to ?? The story of wool"</i> by Mr R. Peter Ackroyd MBE DL (President, IWTO)
12:40—13:00	<i>"Global Man-made Fibers Update: Interpreting China's "New Normal""</i> by Ms B. Angel (Fibres Consultant, PCI Wood Mackenzie)
13:00—14:00	LUNCH
14:00—16:30	EATP/CIRFS EXECUTIVE SEMINAR— part 2
14:00—14:30	<i>"The Wave of New Polyolefins Supply and the Impact on Key Markets to 2020"</i> by Mr O. Hayman (Research Analyst, EMEARC Chemicals)
14:30—15:00	<i>"Circular Economy"</i> by Mr R. Backhausen (Reinhard Backhausen Textile Consulting, Vienna, Austria)
15:00—15:30	<i>"Global Market situation of technical textiles"</i> by Mr M. Jänecke (Director Brand Management Technical Textiles & Textile Processing, Messe Frankfurt Exhibition GmbH)
15:30—16:00	<i>"Collaborative Approaches for the Sustainable Textile Industry, Activities and Outlook"</i> by Mr M. Scalia (Manager of Sustainable Businesses, Euratex)
16:00—16:10	CLOSING REMARKS
16:10—16:30	COFFEE BREAK & NETWORKING

This programme may be subject to last minute changes